



**FITCHBURG  
AGORA ART FAIR CELEBRATING 11 YEARS**

**11th Annual Agora Art Fair, Fitchburg, WI**

**August 17, 2019—10 am-5 pm, 5500 East Cheryl Pkwy.**

We celebrate our 11th anniversary! Our commitment is to make the art fair better each year. The Agora Art Fair provides a perfect setting to provide dynamic interaction between residents/visitors and the surrounding environment. Its stunning location, building, and landscape provide a natural backdrop to enhance the visitor experience. We anticipate 15,000+ attending and 100+ exhibitors. Niki Russos-Harris and Steven Leverentz head the organization's event logistics.



Publicity and promotional advertising are announced through posters, press releases to local media and newspapers, social media, and program listing of artist information. Electronic postcards, notices and a poster are sent to artists to be forwarded to their marketing lists.

**April 15, 2019**—Application, jury fee (only), and image submission deadline

**May 11, 2019**—Jury committee decision emailed to artists

**June 25, 2019**—Accepted artists deadline for \$150 booth fee payable to Orion Seven, LLC

*Send to:* Orion Seven, LLC, Attn: Steven Leverentz, 5550 E. Cheryl Pkwy., Suite 110, Fitchburg, WI 53711

**August 17, 2019**—Set-up 6-9:30 am, art fair 10am-5pm

*For more information contact:* Artistic Coordinator Niki Russos-Harris at 608-332-7900 or [AgoraArtistInfo@gmail.com](mailto:AgoraArtistInfo@gmail.com)

#### **APPLICATION PROCESS**

*See application instructions for fee and image submission details*

- Applications are only available online at [www.agoraartfair.com](http://www.agoraartfair.com).
- With application include a \$15 jury fee check (non-refundable) payable to Orion Seven, LLC. *Send to:* Orion Seven, LLC, Attn: Steven Leverentz, 5550 E. Cheryl Pkwy., Suite 110, Fitchburg, WI 53711
- Submit images by email to Niki Russos-Harris.
- \$150 per 10x10 space with storage behind each booth. No commission on sales. Collecting 5.5% WI sales tax is responsibility of artist. No double booths available.
- Upon acceptance to the show a \$150 booth fee is payable to Orion Seven, LLC. *Send to:* Orion Seven, LLC, Attn: Steven Leverentz, 5500 E. Cheryl Pkwy., Suite 110, Fitchburg, WI 53711
- Booth fees are not refundable. Cancellations for emergency reasons are reviewed on an individual basis.
- A waiting list is created from juried applicants. Waiting list applicants pay the booth fee when notified.

#### **STANDARDS AND RULES**

This is a juried fine arts and crafts fair open to Wisconsin residents only. Each art piece must be an original design and executed by the exhibiting artist. No purchased items made from patterns, plans, kits, can be resold as artwork. Mechanical reproductions must be labeled. Categories of acceptance include:

- 2-D mixed media
- 3-D mixed media
- Ceramics
- Fiber
- Glass
- Graphics
- Jewelry
- Painting
- Photography
- Printmaking
- Sculpture
- Wood
- Other

#### **DISPLAY AND SET-UP**

- Artists check in with the information booth before set up on Saturday, August 17, 2019.
- Set up is 6-9:30 am the day of the show only. Vehicles need to be removed by 9:30 am.
- There is no indoor location or fee refund due to inclement weather. The artist is responsible for protecting their work and display materials from the elements.
- Spaces are pre-assigned and non-transferable.
- White or off-white tents and tent weights are required. No staking of tents on black top or concrete.
- Artist is responsible for preparing, exhibiting, set-up and take-down of their work.
- Food and drink concessions are available on the grounds.



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**2019 Agora Art Fair Application**

**Agora Art Fair—a juried fine arts and crafts show open to WI residents only**

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**APPLICATION**

*Complete artist information, description code, jury fee, and signature*

*Send to:* Orion Seven, LLC, Attn: Steven Leverentz, 5500 E. Cheryl Pkwy., Suite 110, Fitchburg, WI 53711

*Complete image request*

*Email to:* Artist Coordinator Niki Russos-Harris (608-332-7900) at [AgoraArtistInfo@gmail.com](mailto:AgoraArtistInfo@gmail.com)

**ARTIST INFORMATION**

Artist name \_\_\_\_\_ Business name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

WI Seller's Permit or SSN \_\_\_\_\_

**DESCRIPTION CODE**

- 2D: mixed media    3D: mixed media    CE: Ceramics    FI: Fiber    GL: Glass    GR: Graphics  
 JE: Jewelry    PA: Painting    PH: Photography    PR: Printmaking    SC: Sculpture    WO: Wood  
 OT: Other

**\$15 JURY FEE**

Non-refundable check, postmarked no later than April 15, 2019, and payable to Orion Seven, LLC

**IMAGES**

4 total images include 3 artwork (images 1-3) and 1 booth (image 4)

*File:* Save as .jpg with size no greater than 1 MB

*File name:* Begin with 2-letter description code from application above, followed by last name, first name, and image number

*Example for image 1:* CE\_JonesJohn\_1.jpg

**TERMS**

I give permission to the Agora Art Fair to use my images and business name/artists name, medium, city, website or email address (defaults to website when available) to be used on the art fair website and directory and for promotional purposes.

*Cancellation Policy:* Your booth fee will not be refunded if you cancel. Cancellations for emergency reasons only will be reviewed on an individual basis.

*Waiting list:* The waiting list will be created from juried applicants.

In consideration for being allowed to use the Agora Grounds and Pavilion and participate in the Agora Art Fair ("Fair") the Artist identified above shall indemnify Promega Corporation, Fitchburg Research Park Associates, LP, Orion Seven, LLC, or any of its retail tenants (collectively "Orion") against any claims, actions, demands, expenses and judgments for loss, damage, or injury to property or person resulting or occurring by reason of participation in the Fair. Orion shall not be liable for any damages, loss, theft or injury incurred at the Fair.

Signature \_\_\_\_\_ Date \_\_\_\_\_